



E HO'OKŌ KĀKOU: LET'S BUILD THE FUTURE TOGETHER

# JOIN OUR 'OHANA



## About DTL

DTL is the world's first Hawaiian Strategy Studio. We exist at the intersection of culture, community, and strategy—grounded in Hawaiian values, guided by place, and inspired by the wisdom of our kūpuna. Our work is rooted in aloha 'āina and cultural stewardship, shaping futures where community well-being, sustainable development, and 'ike kupuna thrive together. By weaving traditional knowledge with contemporary solutions, we empower organizations, communities, and partners to create impact that honors Hawai'i's past, present, and future.

## Why DTL

At DTL, planning is not just technical work—it is a kuleana. We are reimagining planning as a culturally grounded practice that centers Hawaiian values, empowers communities, and ensures sustainable futures for generations to come. Joining our team means being part of a collective committed to innovation, equity, and aloha 'āina.

## What We Offer

- Comprehensive benefits package (health, dental, vision, retirement).
- Opportunities for professional development and advancement.
- A collaborative, culturally grounded work environment.
- The ability to shape projects that will impact Hawai'i's communities for generations. Competitive salary, commensurate with experience (exempt position).

## Position: Graphic Designer

### Summary

We're seeking a Graphic Designer to support the development of thoughtful, well-crafted design solutions across a range of projects from brand identity and marketing collateral to reports, presentations, and digital content.

Working closely with the Creative Director and senior team, this role is both collaborative and hands-on, contributing to concept development while executing high-quality design work that aligns with project goals and brand standards.

This is not an entry-level position. We are looking for a designer with a solid foundation in professional practice who can contribute meaningfully to both the creative process and project execution. This position is ideal for a designer who is detail-oriented, adaptable, and interested in working on projects that are grounded in place, culture, and community.

### Key Responsibilities

- Collaborate with the Creative Director and senior team to support concept development and execution across projects
- Design and produce a range of materials including reports, presentations, marketing collateral, and digital assets
- Contribute ideas during creative discussions and help translate concepts into compelling visual solutions
- Prepare files for production across print and digital platforms
- Incorporate feedback and revisions efficiently while maintaining design integrity
- Coordinate with collaborators, consultants, and vendors as needed
- Support project teams in meeting deadlines across multiple concurrent workstreams

### Required Skills & Qualifications

- Strong proficiency in Adobe Creative Suite (InDesign, Illustrator, Photoshop)
- Working knowledge of Figma and/or presentation design tools (PowerPoint, Google Slides)
- Strong layout, typography, and visual hierarchy skills  
Ability to manage multiple projects and deadlines in a fast-paced environment
- Clear communication skills and comfort working in a collaborative team setting
- High level of organization and attention to detail  
Ability to take direction, respond to feedback, and iterate quickly
- Understanding of production processes for both print and digital deliverables
- Prior professional design experience (agency or in-house), with a portfolio demonstrating real-world project work

### Preferred Experience

- Experience working within a design studio or multidisciplinary team
- Familiarity with branding systems and maintaining visual consistency across platforms
- Web and social media design experience, including familiarity with platforms such as WordPress and Shopify
- Interest in culturally grounded, place-based design approaches
- Basic motion or video editing skills (After Effects, Premiere) a plu

**INTERESTED?**

✉ Email your cover letter and resume to [info@dtlhawaii.com](mailto:info@dtlhawaii.com)